

Ashern & District Chamber of Commerce Minutes

**Tuesday, December 1, 2009
7:00 pm at RM of Siglunes office**

I. Call to Order

Clayton Gibson called to order the regular meeting of the Ashern & District Chamber of Commerce of Tuesday, Dec 1 at the RM of Siglunes office at 7:08 pm.

Members Present:

Clayton Gibson, Tyson Gering, Amanda Metner, Victoria Metner, Marlene Metner, Jenna Ruchotzke, Edith Peterson, Shelley Bjornson, Jen Boyle, Sean Mathias, Bill Ebbers
Others: Sheri Osmond

II. Approval of Agenda

Jenna approves, Tyson seconds.

III. Approval of Minutes

Minutes were read by Sheri. For future meetings, when minutes are posted to the web, Sheri will e-mail Chamber members so they can review prior to the meeting.
Shelley approved, Bill seconds.

IV. Treasurer Report

- Sheri passed out treasurer report on Dianne's behalf. Report showed Chamber borrowed \$3500 from Chicken Chef put towards payment of \$3850 to Jennifer Johnson for the Sasha Carter sign. Money is being collected for memberships and for Christmas kick-off registrations.

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Bank Balance: \$430.00

Marlene approves, Jenna seconds.

V. Welcome Wagon Report

No report given: ***Sheri will contact Sandra before next meeting for update***
3 new community members were brought up. ***Sheri to advise Sandra.***

VI. Website Update:

No report given: ***Sheri will contact Nicole before next meeting for update***

VII. Correspondence

- Magazines dispersed
- Nomination Correspondence: none

VIII. Committee Reports

- **Christmas Kick-off:** report by Jenna
 - The week of events went very well. There was a good turnout and positive feedback on all events. 28 businesses signed up to participate in the "shop local" draws.
 - The Chamber recognizes the excellent job done by the Christmas kick-off committee

- Edith brought up the annual Christmas decorating contest held in the RM of Siglunes that is organized by the Chamber. **Sub-committee was formed: Sheri, Clayton, Jenna. Actions to be done include advertising, finding judges, creating certificates and delivering them to winners.** Contest is for RM of Siglunes residents both rural and in-town. Rural residents will have to call Sheri to nominate themselves or someone else and give driving directions.
- **Membership Drive:** report by Sheri.
 - 80 member renewal letters have been sent. So far 10 renewals have been received. **Sheri will run an ad or article in the Around Town to advise all businesses and individuals that it is time to renew.**

IX. Open Issues

- Ordering flowers for Main Street. **Jenna will contact Town Beautification committee and advise chamber on ordering of flowers**
- 2010 Trade fest: Sub-committee was formed. Members include: Shelley, Jenna, Sheri & Edith. **Sheri will set up first meeting and will identify and notify prior volunteers.**
- Sasha Carter Sign Update: Edith reported sign is complete and in local storage for the winter. Sign looks fantastic. Chamber owes \$500 which will be paid after sign is up, nail holes are touched up and sign has a final clear coating. Chamber will need to organize the unveiling. Ideas were to pair this up with homecoming 2010, possibly on July long weekend with a pitchfork fondue. **Sub-committee was formed. Members: Edith, Shelley, Jenna. Sheri and Edith will work together to apply for grant money from government.**
- Community Hall Events: **Clayton and Shelley will discuss with Jim and will possibly pass this great idea on to the Inland Oceans & Arts Alliance and Lakeshore Recreation Commission.**

X. New Business

- a) Community Development Committee: was as sub-committee of the RM that was in place years ago. There may be money left in an account and Clayton proposed trying to use this money to refresh the town signs. Sub-committee was formed: Chamber executive and Todd Goronson. **Committee to attend RM meeting on Dec 14th to give update on Chamber and to possibly pursue the options available for new town signs.**
- b) Citizens on Patrol: Chamber is concerned about the recent break-ins. **Clayton will contact the RCMP to organize a public meeting to discuss crime and the Citizens on Patrol program. Sheri to help with advertising.**
- c) CSI West Interlake: by Shelley. Will be held on May 7 at Centennial Hall. 25 booths are booked – mostly educational institutions, government services, local trades, trucking, etc. Main goal is career training and career changes. Fieldstone will work with the Chamber to share some administration, etc. **Edith and Shelley to do cost comparison on skirting for tables.**
- d) Fieldstone Ventures rep: Chamber appoints Glen Noordenbos, with Clayton Gibson as alternative to be a Chamber representative on Board of Directors. Edith makes motion, Bill seconds
- e) Calendar of Events for 2009-2010: **Sheri will put together calendar to review at next meeting**

XI. Next Meeting: General Meeting

When: Tues, Jan 5

Where: Sharptail coffee shop: **Jenna to confirm**

Time: 7:00 pm

XII. Future Agenda items:

- a) Committee for website renewal
- b) Ashern brochures- review and order
- c) Workplace education rep to visit chamber
- d) Ashern's centennial
- e) Clayton to report on RM mtg
- f) RCMP open town meeting

XIII. Adjournment

Motion by: Bill at 8:40pm. Tyson seconds.