

Ashern & District Chamber of Commerce Minutes

**Tuesday, November 10th, 2009
7:00 pm at Fieldstone Ventures**

I. Call to Order

Clayton Gibson called to order the regular meeting of the Ashern & District Chamber of Commerce of Tuesday, Nov 10th 2009 at Fieldstone Ventures at 7:05 pm.

Members Present:

Dianne Hornby, Lyle Hornby, Steven Stasiuk, Clayton Gibson, Tyson Gering, Amanda Mitner, James Gering, Jenna Ruchatzke, Glen Noordenbus
Others: Sheri Osmond

II. Approval of Agenda

Lyle approves, Jenna seconds

III. Approval of Minutes

Lyle approves, Jenna seconds

IV. Treasurer Report

- Dianne passed around Treasurer Report for Oct 09. Invoice for \$1153.62 from Moosehorn Co-op for food for Pancake breakfast was received and paid.

Bank Balance: \$2653.85

Steven approves, Glen seconds

V. Welcome Wagon Report

No report given

VI. Website Update:

No report given

V. Correspondence

- Magazines dispersed
- Nomination Correspondence: 2009 MB Tourism Awards- Chamber would like to nominate Lyle Hornsby for his Annual Geocaching event. Clayton took form to submit.

VI. Open Issues

- Ordering flowers for Main Street. Steven made motion for Chamber to drop buying flowers for Main Street. Lyle seconds motion. Motion was voted on and denied. Jenna will check with Town Beautification committee and advise Sheri on whether or not to order flowers.

VII. Committee Reports

- **Moonlight Madness Committee:** headed by Jenna
 - Now called Ashern Christmas Kick-off week. Businesses are responsible for their own specials, etc. Chamber will host a week of events to draw people into town.
 - Committee held meeting on Oct 27, 2009 and proposed the following events:
 - Monday eve: fireworks, possible cost \$1500
 - Tues eve: Broomball game on main st
 - Wed eve: pictures with Santa and sleigh ride at Legion
 - Thurs eve: bonfire and possibly carolling
 - Fri: Craft sale at hall
 - Sat: Christmas parade with possible prize for best float.
 - There will be signs around town, local advertising, radio ads, and posters
 - There will also be “shop local” draws. Glen will approach local businesses to request they sign up to participate. Business will contribute half the cost for the draws and the Chamber will contribute the other half. Glen proposed 1 draw per week for 4 weeks for a \$500 local shopping spree.
 - Jenna suggested possibly selling tickets for a draw to fund events.
- Lyle makes motion to spend up to \$2000 on Christmas promotions. James seconds motion. Vote was held and motion passed.
- **Sasha Carter Sign Update:** sign is 99% updated. It will be completed by Christmas; will need to be stored until spring.
- **Membership Drive:** Sheri reviewed current benefits. All were in agreement that these benefits will apply for 2009-10.

IX. New Business

- a) New businesses in town: Twisted Sister tattoo parlour and Niff D Wear: they will receive complimentary membership and Clayton will arrange for flowers/fruit basket.
- b) Steering Committee: to analyze new businesses coming into town & deciding how new businesses would affect the town. Clayton may pursue this idea with the RM.
- c) Community Hall Events: idea was brought to Clayton to use the hall for family events such as movie nights, dinner theatres, etc. Should this be something the Chamber helps to promote? Jim will be invited to the future meeting to present his idea.
- d) Driving focus of Chamber 2009-2010: Clayton reviewed a list of new ideas the Chamber may want to pursue over the next year such as lobbying government, an Economic development board, succession planning, etc. These ideas will be discussed in more detail on future agendas.

X. Next Meeting: General Meeting

When: Tues, Dec 1, 2009

Where: Chicken Chef: Sheri will confirm with Edith

Time: 7:00 pm

X. Adjournment

Motion by: James at 9:00 pm. Lyle seconds.