

**Ashern & District Chamber of Commerce**  
**Minutes - revised**  
**Tuesday, Feb 2, 2010**  
**7:00 pm at Just My Kind of Bakery**

**I. Call to Order**

Clayton Gibson called to order the regular meeting of the Ashern & District Chamber of Commerce of Tuesday, Feb 2nd at Just My Kind of Bakery at 7:05 pm.

**Members Present:**

Jenna Ruchotzke, Jamie Bruce, Cecil Rawluk, Glen Noordenbos, Clayton Gibson, Dianne Hornby, Lyle Hornby, Steven Stasiuk, Shelley Bjornson  
Others: Sheri Osmond

**II. Approval of Agenda**

Shelley approves agenda with additions, Lyle seconds.

**III. Approval of Minutes as posted**

Motion made by Jenna to approve minutes as circulated. Glen seconds. When minutes are posted to the web, Sheri will e-mail Chamber members to review prior to the meeting.

**IV. Treasurer Report**

Dianne circulated Treasurer Report. Total cost to Chamber for Christmas Kick-off was \$387.40. All businesses have been paid for "shop local" contest.

Bank Balance: \$5252.94  
Glen approves, Clayton seconds.

**V. Welcome Wagon Report**

No report given.

**VI. Website Update:**

Report given by Sheri on behalf of Nicole.

<b>Hits</b>	
Total Hits	486,495
Average Hits per Day	1,043
Average Hits per Visitor	8.73
Cached Requests	68,516
Failed Requests	43,014
<b>Page Views</b>	
Total Page Views	155,569
Average Page Views per Day	333
Average Page Views per Visitor	2.79
<b>Visitors</b>	
Total Visitors	55,706
Average Visitors per Day	119
Total Unique IPs	12,763
<b>Bandwidth</b>	
Total Bandwidth	11.81 GB
Average Bandwidth per Day	25.95 MB
Average Bandwidth per Hit	25.45 KB
Average Bandwidth per Visitor	222.28 KB

## **VII. Correspondence**

- Magazines dispersed
- Interlake Tourism Travel Ideas Guide: Sheri has submitted to the travel guide: Top 5 Reasons to Visit our Community, and a list of known events for 2010.
- Jenna has accepted Recreation Commission Job and announced that she has been informed of a government grant and has \$60,000 to spend on recreation in Ashern by Mar 2010. If you have any suggestions, please contact Jenna.
- Canada Day Celebrations grant: Sheri reported that Todd Goronson notified the Chamber of funding available for Canada Day Celebrations. Application is due by Feb 28, 2010. Todd offered to help fill out form, but needs to know the details of the events planned. **Committee formed: Glen, Jenna, Lyle and Edith will plan celebration, advise Todd and report at next meeting**

## **VIII. Committee Reports**

- **Membership Drive:** report by Sheri.
  - 80 member renewal letters were sent in Nov. To date, there have been 46 renewals and 3 complimentary memberships to new businesses, for a total of 49 members. There were 57 members in 2009. 35 reminder letters were sent near the end of Jan.

## **IX. Open Issues**

- **Workplace Education MB:** by Shelley Bjornson  
Shelley described Workplace Education MB as an organization that has money available to train people for jobs who want to get into the workforce but need training in the 9 essential skills. They will come into the workplace for one on one work with employees, or do a community event. The Chamber is very interested **and Shelley will canvas the businesses to compile a list of businesses interested in the Communication & Customer Service training.**
- **Dimestore Fisherman Program:** Glen made motion to decline the proposal from The Dimestore Fisherman Outdoor Television program to shoot in Ashern. Lyle seconds motion. **Clayton will advise Jim Hoey.**
- **RM meeting update:** by Clayton  
Clayton gave update on the proceedings of the meeting he attended at the RM office in December. **Clayton will work on getting cost estimates on new town signs and plans to make a proposal and submit a request for budget allocations for the signs.**
- **Calendar of Events for 2010:** Event listing was reviewed and finished. Sheri will submit event listings to Travel MB.

## **X. New Business**

- **Welcome to new Doctors and Nurses in area:** Chamber would like to work with the hospital to welcome new doctors and nurses to the community. Many are from another country and we want to welcome them and invite them to meet people. Glen suggested inviting them to the Chamber Bonspiel to try curling if interested and to the supper. **Shelley will extend the invitation.**
- Need for housing in Ashern was discussed.

## **XI. Next Meeting: General Meeting**

When: Tues, Mar 2nd  
Where: Fieldstone Ventures  
Time: 7:00 pm

## **XII. Future Agenda items:**

- a) Committee for website renewal
- b) Ashern's centennial
- c) Age Friendly presentation by Sandra
- d) Items for Welcome wagon baskets – PLEASE BRING
- e) Canada Day Celebrations Committee report

### **XIII. Adjournment**

Motion by: Shelley at 8:45 pm.