

Ashern & District Chamber of Commerce Minutes

Tuesday, January 12th, 2010
7:00 pm at The Sharptail

I. Call to Order

Jenna Ruchotzke called to order the regular meeting of the Ashern & District Chamber of Commerce of Tuesday, Jan 12th at the Sharptail at 7:10 pm.

Members Present:

Jenna Ruchotzke, Edith Peterson, Jamie Bruce, Todd Goronson, Cecil Rawluk, Glen Noordenbos
Others: Sheri Osmond, Dave Little –Lakeshore Rec Commission

II. Approval of Agenda

Jenna approves, Edith seconds.

III. Approval of Minutes as circulated

Motion by Edith to approve minutes as circulated. Jenna seconds. When minutes are posted to the web, Sheri will e-mail Chamber members to review prior to the meeting.

IV. Treasurer Report

Sheri passed out treasurer report on Dianne's behalf. Inflows included \$1910 in Membership dues and \$2700 from Christmas Kick-off business registrations.

Bank Balance: \$4510.03

Cecil approves, Jamie seconds.

V. Welcome Wagon Report

Sheri gave report on behalf of Sandra. 3 baskets were delivered end of November, and 1 more is ready to be delivered. Basket supplies are getting low and will need to be collected very soon. ***Sheri to send out e-mail to Chamber members with next meeting reminder to request supplies as well as give examples of items for the gift baskets.*** 4 new community members were brought up. ***Sheri to advise Sandra.***

Sandra requested time at either a separate meeting, or at the next meeting to do an Age Friendly Presentation for the Chamber. As the town's Age Friendly Coordinator, Sandra would like to take stock of what the community currently has and discuss what needs to be done to make the community more age friendly. Chamber decided the presentation should be part of the Feb or March meeting. ***Sheri to advise Sandra.***

VI. Website Update:

No report given: ***Sheri will contact Nicole before next meeting for update***

VII. Correspondence

- o Magazines dispersed
- o Miscellaneous Correspondence:
Daffodil Days: Canadian Cancer Society has requested contact information for any individual or organization who may be interested in heading this fundraiser in Ashern.

VIII. Committee Reports

- **Membership Drive:** report by Sheri.
 - 80 member renewal letters were sent in Nov. To date, there have been 42 renewals and 3 complimentary memberships to new businesses, for a total of 45 members. Certificates have been sent out. ***Sheri to send out a renewal reminder.***
- **Christmas Decorating Contest:** report by Sheri
 - Cost of contest: \$50 for advertising, \$20 for plaques and chocolates, \$30 wages. Total cost approx \$100. Motion to maintain contest in 2010 made by Jenna, seconded by Edith
- **2010 Country Trade fest**
 - Committee members: Edith, Lyle, Dianne, Jenna, Shelley, Glen & Sheri. First meeting was held Dec 11 and plans are under way. Registration letters will go after next meeting. Edith & Shelley have been getting quotes on curtains. Next meeting will be early Feb.
- **Sasha Carter Sign:** update moved to next meeting

IX. Open Issues

- Chamber “To Do” list was reviewed

X. New Business

- a) **Lakeshore Rec Commission:** Dave Little was present as a guest – Lakeshore rec commission provides support for volunteer groups for recreation. They operate in 5 RM’s and promote and enhance recreation in those RM’s. Can aid with grant and funding applications, by-laws, certifying coaches, and direct programming through a part-time rec leader. Currently looking for a rec leader in Ashern to oversee mostly unstructured activities for approx. 10 hrs/week. If you are interested in this position, or know of someone who is, please contact:
Dave Little @
Lakeshore Recreation Commission
Box 100
Eriksdale, MB ROC OW0
Fax 204-739-2145
Littled@lakeshoresd.mb.ca
- b) **The Dimestore Fisherman Outdoor Television program:** Chamber was contacted by the Dimestore Fisherman program out of Calgary, AB and they are interested in producing show at Ashern & Area. Sheri & Clayton had a call with Jim Hoey, producer & host of program on Dec 28/09 to discuss shooting an episode in area. Sheri handed out e-mail from Jim Hoey that outlined the details of benefits and costs. Fee for a 4 day shoot is \$9900 + GST plus accommodations, food and fishing guide. Schedule would include 2 day fishing shoot and 2 days of filming scenic and other segment content. Episode will be broadcast on 3 networks 18-20 times in 6 mo in North America, and then will move to an archive episode on their website. Cost also includes a 5-7 minute tourism DVD featuring Ashern that is web ready and can be used as we wish. It was agreed that members will review the e-mail that was distributed, watch an archive episode on the web and this will be discussed in greater detail at Feb meeting. If you would like a copy of the e-mail, pls contact Sheri at secretary@ashern.ca.
- c) **Calendar of Events:** Sheri distributed event calendar to review and revise. Once events and dates are finalized, Sheri will distribute list to various travel guides and tourism websites & to Nicole to update ashern.ca website. Calendar of Events will be added to Feb meeting to complete.

XI. Next Meeting: General Meeting

When: Tues, Feb 2

Where: Just My Kind of Bakery

Time: 7:00 pm

XII. Future Agenda items:

- a) Committee for website renewal
- b) Ashern brochures- review and order
- c) Workplace education rep to visit chamber
- d) Ashern's centennial
- e) Clayton to report on RM mtg
- f) Items for Gift Baskets
- g) Workplace Education Manitoba – By Shelley Bjornson

XIII. Adjournment

Motion by: Jenna at 8:45 pm.